



CIVILATHON CUM START-UP CONTEST STUDENT'S GUIDEBOOK

**BUILDING BHARAT SAMPAARK INNOVATION BOOT
CAMP FOR CIVIL ENGINEERING STUDENTS**

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Idea and Implementation through
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National Institute of Urban Affairs

Welcome to the Civilathon!

As a part of the Building Bharat Sampark Innovation Boot Camp, the Civilathon cum Start-up contest is a great opportunity for you to showcase your innovativeness. The contest is open to all registered participants of the Innovation Boot Camp.

The following guidebook will help you participate in the contest. Please read through the guidebook to understand the process.

If you have any queries, please reach out to priya@bbsampaark.in

Objective

To develop innovative, feasible, and scalable solutions to the real-world problems within a defined timeframe.

Develop a spirit and mindset of innovation, by being able to think out-of-box and apply the latest technology, knowledge and experience.

1. Who Can Participate

The Civilathon cum Start-up contest is open to all registered participants of Building Bharat Sampark Innovation Boot Camp.

Participants can register **individually** or as a **team** (max of 3 members).

2. Participation Process



Step 1: Register

- Visit the website (<https://bbsampaark.in>) and Register for the event along with the Civilathon details in the form.
- The Civilathon is open for registered participants of the Innovation Boot Camp **ONLY**.

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- Ensure that you have chosen to participate in the Civilathon while registering for the boot camp.
- **You cannot choose to participate in one or more Civilathon themes.**
- Participation in Civilathon is encouraged, although it is not mandatory.

Step 2: Develop Solution

- Access the Civilathon Problem Statements from the 'Civilathon' section of the website. Carefully review the **Civilathon Themes and Problem Statements** provided. Each problem statement includes background information, expectations, and deliverables.
- Start developing the solution by preparing a concept note or an idea summary.
- It is ideal to prepare the solution along the final submission format as given in **Project Submission Template** in the Civilathon page of the website

Step 3: Submit Solution

- Prepare your final solution in the final submission format - **Project Submission Template** in the Civilathon page of the website
- Review your solution for accuracy and completeness
- Go to the website (<https://bbsampaark.in>) and look for Civilathon Idea Submission Form.
- Enter your solution in the online form before the deadline. Attach your solution document in the provision given in the form. Hit the submit button.
- You are allowed to make changes in your solution till the last date of submission of Civilathon. Late submissions will **not be accepted**.

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Step 4: Present to Jury

- Prepare your jury presentation in the given ppt format (access the Presentation Template from the Civilathon Section of the website).
- Ensure that there is no disconnect between the solution submitted via the online form and the one presented to the jury.
- Make sure to abide by the time for your presentation. If your time is over, you will be asked to leave the stage.

Evaluation Criteria

Entries will be evaluated on the criteria of:

- Innovation & Creativity
- Feasibility & Technical Soundness
- Scalability & Sustainability
- Impact Potential
- Implementation (Roadmap)
- Presentation & Clarity

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3. Code of Conduct

All participants are expected to maintain professionalism, respect, and integrity throughout the event.

a. Professional Behavior

- Be respectful to fellow participants, mentors, jury, and organizers.
- Maintain decorum during sessions, workshops, and presentations.
- Avoid plagiarism — all work must be your own or properly credited.

b. Team Conduct

- Collaborate openly and share responsibilities fairly.
- Communicate clearly and resolve conflicts constructively.
- No sabotage or interference with other teams' work.

c. Ethical Use of Technology

- Use only legitimate, open-source, or licensed software and datasets.
- Do not attempt to hack event systems or misuse event resources.

d. Time & Resource Management

- Adhere to timelines strictly.
- Respect the event schedule and submission deadlines.
- Use event-provided tools and infrastructure responsibly.

e. Social Media & Communication Guidelines

- You are encouraged to share your participation on social media responsibly.
- Tag official event handles and use event hashtags.
- Do **not** share confidential project details before results are announced.
- Be respectful — avoid negative or misleading comments online.

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4. During the Civilathon: Tips for Success

Plan: Map out your idea and key features and plan what you want to emphasize on.

- **Focus on clarity:** Be ready to explain your idea in a clear, concise manner.
- **Engage with mentors:** Use their expertise to strengthen your concept.
- **Test and iterate:** Don't wait till the end to refine your solution.
- **Prepare for presentation:** Practice your pitch, highlight the problem, your solution, and its impact.
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5. Post-Civilathon Journey

Every participant gains valuable experience.

You will get a Certificate of Participation.

- Promising ideas will be selected and invited to the incubation stage for further development.
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6. Quick Checklist for Participants

Register and confirm team details

Review problem statements carefully

Finalize your idea development plan

Track all submission deadlines

Prepare final documents and pitch deck

Follow the code of conduct and event rules

Submit your work on time

Present confidently and enjoy the experience!

7. Contact & Support

For any queries, technical support, or clarifications, contact the organizing team through priya@bbsampaark.in

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